

The Best Digital Retailing Tool in the Industry

Meet SARA, DEP's Smart Automotive Retailing Assistant. SARA makes the car buying process quick and painless for both you and your customers.

KEY FEATURES	PRODUCTS	PRICE
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Soft Credit Pull <input checked="" type="checkbox"/> Trade-In Evaluation <input checked="" type="checkbox"/> Equity Calculation <input checked="" type="checkbox"/> Captive Lenders <input checked="" type="checkbox"/> Lender Decision Engine <input checked="" type="checkbox"/> Rebates & Incentives <input checked="" type="checkbox"/> Accessories <input checked="" type="checkbox"/> F&I Products <input checked="" type="checkbox"/> DMS Integration 	<p>SARA: Smart Automotive Retailing Assistant</p> <p>3-in-1 product that includes Digital Retailing, eAutoAppraise, and eCreditApp. (Includes 60 Soft Pulls. \$2.60 per add'l pull.)</p>	<p>\$1,599</p>
	<p>eAutoAppraise</p> <p>Values determined by NADAGuides or KBB. Integrated dealer inventory and real-time pre-approval credit soft pulls.</p>	<p>\$449</p>
	<p>eCreditApp</p> <p>Real-time pre-approval credit soft pulls matched to captive dealer finance lenders. Integrated dealer inventory. (Includes 60 soft pulls - \$2.60 add'l/pull.)</p>	<p>\$499</p>
	<p>ADDITIONAL BENEFITS</p> <ul style="list-style-type: none"> <li style="width: 33%;">▪ Consumer Path Entry Points <li style="width: 33%;">▪ eAutoAppraise FREE <li style="width: 33%;">▪ Any Website Provider <li style="width: 33%;">▪ CRM Integration <li style="width: 33%;">▪ Social Media Sign-In <li style="width: 33%;">▪ Responsive Platform <li style="width: 33%;">▪ Save Time at the Dealership <li style="width: 33%;">▪ Payment Customization <li style="width: 33%;">▪ Acura Compliant Theme <li style="width: 33%;">▪ eCreditApp FREE <li style="width: 33%;">▪ Customizable Questions <li style="width: 33%;">▪ Available in Spanish 	